

MONTHLY CADENCE

Department name: _____

Social Media Account & Month: _____

Topics:

Hashtags:

Events & Activities:

- INTERESTS
- CULTURE
- CROWDSOURCING & NEWS
- RESOURCES
- TAKEOVERS

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
N/A						N/A
N/A						N/A
N/A						N/A
N/A						N/A
N/A						N/A