

# JULY 2016 • CADENCE

Department name: College of Agriculture, Food and Environment

Social Media Account: FACEBOOK

**Topics:**

- INTERESTS
- CULTURE
- CROWDSOURCING (CS) & NEWS
- RESOURCES
- TAKEOVERS
- EVENTS

**Hashtags:**

- #UKAg
- #WeGrow\_\_\_\_\_
- #UK4KY
- #CoopExt
- #WeGrowWednesday

**Events:**

- 4th of July Holiday
- National Blueberry Month
- Alumni Summer Events
- Woodland Owner's Courses
- #WeGrowWednesday Takeovers
- Zika Twitter Chat w/ Dr. Brown

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 <b>AM NEWS:</b> Louisville SBDC wins award  <b>PM EVENT:</b> Quicksand Alumni Event (boost)	2  N/A
3  N/A	4 4th of July Holiday  <b>4th of July Post (Scheduled)</b>	5 <b>AM TAKEOVER:</b> #WeGrow-Wednesday Post  <b>PM EVENT:</b> Pennyrile Alumni Event (boost)	6 <b>AM CS:</b> Big Blue Muffins post - #National-BlueberryMonth <b>PM CULTURE:</b> Farmer's Market @ Good Barn	7 <b>AM NEWS:</b> Woodland Owner's Short Course  <b>PM CS:</b> Blue Mold story	8 <b>AM CS:</b> Thrips on Soybean Story  <b>PM RESOURCES:</b> 4-H Video from Brian	9  N/A
10  N/A	11 <b>AM CS:</b> Woodland Owner's Short Course (Sat)  <b>PM CS:</b> Emerald Ash Borer in Kentucky	12 <b>AM TAKEOVER:</b> #WeGrow-Wednesday Post  <b>PM NEWS:</b> UK Soybean & Tobacco Field Day	13 <b>AM CS:</b> Lexington Farmer's Market Post  <b>PM EVENT:</b> #WeBelongUK Event	14 <b>AM NEWS:</b> Good Year for Wheat  <b>PM CS:</b> WKYT Renee Fox Appearance	15 <b>AM EVENT:</b> Central Alumni Event (Boost)  <b>PM CS:</b> Plate-It-Up finding the perfect watermelon	16 <b>AM CS:</b> Shared UK Dairy's Comfort Barn Photo  <b>PM EVENT:</b> Photos from Central Alumni Event
17  N/A	18 <b>AM EVENT:</b> Lincoln Trail Alumni Event  <b>PM CS:</b> Zika TTH Boosted Post	19 <b>AM TAKEOVER:</b> #WeGrow-Wednesday Post  <b>PM CS:</b> Photos from Woodland Owners Course	20 <b>AM NEWS:</b> UK Grains Center gets \$15 million Grant  <b>PM CS:</b> Ag Is America Meet the Zika Expert Q&A	21 <b>AM NEWS:</b> Livestock Summer Heat Wave  <b>PM RESOURCES:</b> Forestry Student Research Video	22 <b>AM NEWS:</b> 4-H Performing Arts Troupe Story  <b>PM NEWS:</b> Salmonella Outbreak Story	23 <b>AM CS:</b> Life of the Orchards Pick your own Peaches (seasonal fruit)
24/31  N/A	25 <b>AM CS:</b> Jean-Marie Ag Show  <b>PM RESOURCE:</b> Testing out the 360 feature on FB photos	26 <b>AM TAKEOVER:</b> #WeGrow-Wednesday Post <b>NEWS:</b> Lloyd Murdock Honored  <b>PM CS:</b> Zika TTH on WKYT News	27 <b>AM EVENT:</b> Zika TTH is today!  <b>PM NEWS:</b> E-Discovery Challenge Story	28 <b>AM RESOURCE:</b> Hemp video  <b>PM CS:</b> Share Study Abroad Photo Album	29 <b>AM EVENT:</b> Woodland Owner's Short Course (Sat) <b>NEWS:</b> CEDIK partners w/ RHRC <b>PM CS:</b> Adding veggies to your meals - WKYT	30  N/A